

**BUSINESS MEETING ON THE OCCASION OF THE VISIT OF
HIS EXCELLENCY MR. MAJED A. AL-HOGAIL - MINISTER OF MUNICIPAL AND
RURAL AFFAIRS AND HOUSING OF THE KINGDOM OF SAUDI ARABIA**

Wednesday 17th April 2024
Spain Chamber of Commerce
C/ Ribera del Loira, 12 - Madrid

DRAFT PROGRAM (version 12/04/2024)

12:00 Registration of participants

12:30 Opening ceremony

- Mrs. Inmaculada Riera, CEO Spain Chamber of Commerce
- Mrs. Marta Blanco, President of the International Relations Committee of CEOE (Spanish Confederation of Business Organizations)
- Mrs. Ana Esmeralda, General Director for Economic Diplomacy en Ministry of Foreign Affairs, European Union and Cooperation of Spain
- Ambassador of Saudi Arabia to Spain, Princess Haifa Al-Mogrin (TBC)

12:50 Remarks by Co-Chairmen of the Saudi – Spanish Business Council

- Eng. Khalid A. Al Hogail. Co-Chair of the Saudi Spanish Business Council
- Mr. Luis Rodríguez Llopis, Co-Chair of Spanish Saudi Business Council

12:55 Panel Session about the Opportunities & Projects from the Saudi perspective

- Mr. Abdulelah A., General Manager of Real Estate Sector at MOMRAH (TBC)
- Mrs. Bedor Nasser AlRashoudi, Chief Strategy Officer, Soudah Development Company

Moderated by: Eng. Tariq Alangari, Vice Chairman of the Saudi Spanish Business Council

13:10 Round table discussion about Spanish Business Experiences on the following areas: Smart cities, Urban Planning, Building Technologies and Environment

- INDRA, Jorge Aguilera, Public Sector Director
- ALMAR WATER, Luis Blanco – Director of Institutional Relations
- IDOM – Marc Potard, Urban Planner, Partner. MENA Director

Moderated by: Mrs. Ana de Vicente, S.G. of Mediterranean Countries, Africa, and Middle East. Secretariat of State for Trade – Ministry of Economy, Trade and Business

13:30 Closing remarks by His Excellency Mr. Majed A. Al Hogail, Minister of Municipal and Rural Affairs and Housing of the Kingdom of Saudi Arabia

13:45 Networking lunch
